

23.11.2022

ENTERTAINMENT & ENRICHMENT

Global Marketing



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ENTERTAINMENT & ENRICHMENT OVERVIEW

REIMAGINING ENTERTAINMENT WITH THE RIGHT VIBE FOR THE RIGHT TIME

Experience a series of carefully CURATED programmes designed to STIMULATE the mind and feed the SOUL.

"We've adopted a new, thoughtful and personalised approach to entertainment, enrichment and experiences at sea. The Explora Journeys' concept couldn't be further removed from the typical cruise entertainment structure of large impersonal parties and Vegas-style shows. Instead, the discerning luxury traveller looking for something that authentically reflects their mood as well as their journey will find a subtle, layered, intimate yet exciting choice of experiences and diversions aboard our ships."

Drew Gowland, Senior Lead Entertainment, Experience & Enrichment



MASTER TEXT - CONCEPT AND PHILOSOPHY

REIMAGINING ENTERTAINMENT WITH THE RIGHT VIBE FOR THE RIGHT TIME

Discover our collection of one-of-a-kind entertainment and enrichment experiences, designed to stimulate the mind and feed the soul.

Every aspect of entertainment and enrichment onboard Explora Journeys has been thoughtfully crafted to meet the needs of the curious discerning traveller. In constant evolution, guests will experience the unexpected in programmes reflective of the regions and destinations that make up each journey.

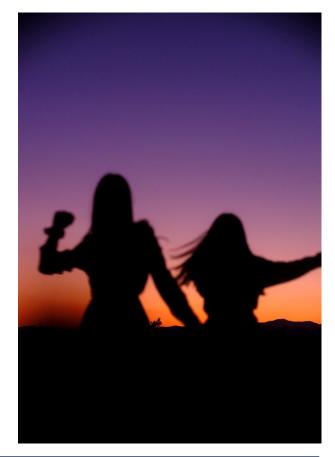
Cosmopolitan, effortless, authentic: our collection of entertainment and enrichment experiences features an eclectic mix of excitement, serenity, solace and structure, along with the perfect blend of vibrancy and privacy across an array of indoor and outdoor spaces on board.

Fluidity plays a central role in Explora Journeys' entertainment and enrichment philosophy. With no restrictive start times, guests are free to simply dip in and out at their own pace, finding the right vibe at the right time. With cutting-edge sound, light and visual capabilities, lounges and venues will play host to infinite possibilities. Instead of a single crowded main event, they can freely enjoy any experience they wish, at whatever time they choose.

Deeply conscious of the power of music to heal, change a mood, and create evocative soundtracks, Explora Journeys places music front and centre of its offering.

Enjoy pre-and post-dinner poolside chill-outs in the Astern Lounge, or contemporary pop inspired by Scott Bradley's Post-Modern Jukebox in the Explora Lounge. If the mood calls for a laidback, candlelit evening of music inspired by the journey the ship is sailing, guests can find it in the Journeys Lounge. And they will always find music to be enjoyed over a coffee or a drink at the Lobby Bar.

From stirring classical music to rock 'n' roll and disco to jazz, Explora Journeys offers guests exceptional versatility and variety. Each artist represents the very best of their chosen genre, selected from an international line-up of skilful performers and storytellers.

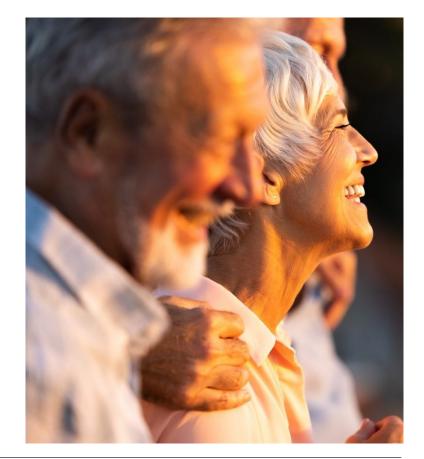


MASTER TEXT – ENRICHMENT CONCEPTS

Designed to enrich the soul, our selection of enrichment experiences connects guests to thought leaders and experts, whom we call Luminaries, in the worlds of humanities, science, photography, heritage, anthropology, sports, travel, lifestyle and culinary arts, both onboard and at destinations. Our Luminaries have extraordinary personal and professional journeys and are storytellers at heart.

They share perspectives through casual interactions, thoughtfully crafted presentations, masterclasses and intimate moments throughout each journey. Combining knowledge, experience and passion, Luminaries enrich the personal and collective "Ocean State of Mind". Guests may find Luminaries walking on deck at sunrise, having coffee approaching ports or enhancing Destination Experiences.

Our Luminaries are from destinations relevant to each Journey. They contemplate historic and contemporary issues preparing guests for what lies ahead, and they interpret the days behind them. Truly inclusive, these progressive minds stimulate authentic interactions allowing guests to have a true sense of the world, diving as deep as they want to, in order to understand local cultures, experiences and insights.





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ENTERTAINMENT PROGRAMME

ENTERTAINMENT - CATEGORIES OF ACTIVATIONS

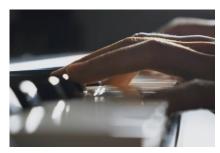
ACTIVITIES



Spontaneous moments of joy for guests to enhance their journey – hosted by professionals in their field, creating memorable moments for everyone involved.

Activities also include entertaining sports activities like touch tennis and handball tournaments – an actively engaging and invigorating way to connect through wellness.

EXPERIENCES



Unique, curated, immersive and captivating, experiences provide unforgettable moments to be savoured.

EVENTS



Explora Journeys events provide a variety of opportunities for interesting and enjoyable interaction between guests, hosts, resident Artistes and Luminaries.

RITUALS



A series of consistent events, conceptualised in line with the philosophy of Explora Journeys, conducted at the same time, and same place on board and ashore. Guests can find entertainment, serenity, solace and structure in beautiful practices that set a grounding framework for each journey.

ENTERTAINMENT- ACTIVITIES EXAMPLES

Spontaneous moments of joy for guests to enhance their journey – hosted by professionals in their field, creating memorable moments for everyone involved. Activities include entertaining sports activities like touch tennis and handball tournaments – an actively engaging and invigorating way to connect through wellness.

OMBRÉ SUNSETS



Hone photographic skills in the Explora Lounge. Become a master at capturing a fiery sunset as they sink into the ocean below, discover the true skill needed to snap the perfect selfie; or learn to correctly light a piece of art.

MELODIC MASTER CLASS



Get to know our resident Artistes as they share their talents in song writing, improvisation and composition.

THE SPIRIT OF WHISKY



Learn the art of whisky from skilful mixologists in the Malt Whisky Bar, where guests explore this time-honoured spirit as they try their hand at making signature drinks.

ENTERTAINMENT- EVENTS EXAMPLES

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CAPTAIN'S LOG... SECRETS OF THE SAIL



Guests join our Captain or other Bridge Officers on a walk around the ship, where they learn how old seafaring methods have given way to today's mindboggling technology. Get to know the team who sail us safely around the globe.

BAL MYTHOS



At the stroke of midnight, guests can choose to don handcrafted masks of local gods and goddesses and enjoy a fully immersive club vibe as they dance to the resident Artistes and singers.

INFERNO



An unforgettable nod to the glamour of Manhattan's Studio 54, Soul Train, and Europe's 1970s discos, where guests can let their hair down, enjoy cocktails from the era, and dance the night away.

MIDNIGHT WAYFINDER



With dreamy guitar music and storytelling under the stars, guests learn how sailors have long relied on the sea, wind and sky to bring them safely to shore.

ENTERTAINMENT- EXPERIENCES EXAMPLES

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AN EVENING BY CANDLELIGHT



An intimate and cosy part of every journey, guest Artistes, musicians and vocalists perform in the main lounges softly lit by candlelight, in experiences ranging from classical music to movie soundtracks.

LE JAZZ



Guests enjoying journeys that take in France can let go in a Parisian jazz club experience, accompanied by French martinis and canapés.

LET THE GOOD TIMES ROLL



Jiving to New Orleans jazz cabaret is an essential part of a Caribbean journey, with a Creole menu, absinthe cocktails and dazzling musicianship.

DECADENCE



The themes of this fabulously indulgent experience switch from lounge to lounge, with live music, immersive performances and an air of lavishness that make The Great Gatsby look second-rate.

ENTERTAINMENT- RITUALS EXAMPLES

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OCEAN MEDITATION



Simple daily guided meditations against a backdrop of sky and ocean to bring in each new day, weaving local cultural practices with soothing stories about the day's destination.

MIDDAY MELODIES



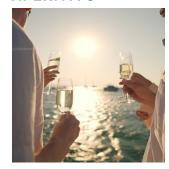
Each and every day the Lobby comes alive with acoustic music to mark the passing of the morning into the afternoon as another day onboard unfolds before guests.

SUNDIAL SALUTATION



This twice-daily, movement-based wellness ritual invigorates guests as they begin each new day, then calms them as sunset slides into nightfall.

SUNSET APERITIVO



Signature drinks and appetizing bites inspired by the various destinations of call are offered in the bars and lounges, each with its own unique flavour.

MOONRISE



Every 28 days, guests gather to honour the full moon at a magical soirée, sipping signature cocktails and dancing under a starlit sky to live music.

ENTERTAINMENT- EXAMPLES OF SPECIAL GUEST MOMENTS

PRISM



Prism events are organised to celebrate the diversity of our guests.

SOLIVAGANT SOCIETY



Solivagant Society activities are there to introduce our solo travellers to all our journeys have to offer.

CLUB SODA



With Club Soda, we support and entertain those who enjoy an alcohol-free lifestyle.



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ENRICHMENT CONCEPTS

ENTERTAINMENT- ENRICHMENT CONCEPTS EXAMPLES

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THE BOOK CLUB



Occasional journeys feature a particular book relating to the region in which the ship is journeying, culminating in a reading with the author.

SINGLE ORIGIN



Led by a world-class barista, get familiar with local coffee cultures through tastings relevant to the journey.

ARTISANAL



Courses on destination-themed crafts representative of local heritage, from textiles and tapestries to baskets and chocolate making, all taught by local experts.

ENTERTAINMENT- ENRICHMENT CONCEPTS EXAMPLES

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THE CREATIVES' JOURNEY



Behind-the-scenes stories and iconic moments in theatre and cinema are discovered through exciting talks by our Luminaries, resident and guest Artistes and other prolific talents. Accomplished writers, directors, producers, actors, musicians, choreographers, costumiers, and set and lighting designers are among them.

DANCE THE DAY AWAY



Select journeys will offer an incredible afternoon of learning some of the region's movement culture, accompanied by local dance music, against a LED backdrop that conjures a sense of the geographical context. Sessions are led by our local experts and resident Artistes.





ENTERTAINMENT & ENRICHMENT VENUES





THANK YOU